



BILSEY INVESTMENTS

PTY LTD

Investing in hospitality.

Investing in today for a better tomorrow.



Hospitality investment, venue advisory and operational support backed by more than 30 years of practical industry experience.

Company overview

Bilsey Investments Pty Ltd is focused on hospitality investment, venue development and operational improvement. Led by Troy Bilsborow, the business combines hands-on operating experience with practical commercial judgment.

We support hospitality owners and investors who want clearer direction, stronger systems, improved performance, better customer outcomes and a commercially realistic pathway forward.

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How Bilsey can help

Venue performance review	Commercial review of labour, workflow, menu, pricing, systems and customer offer.
Hospitality advisory	Experienced support for recovery plans, expansion, decision-making and operational improvement.
Investment opportunities	Assessment of venues, concepts, partnerships and hospitality investment proposals.
Concept and growth support	Brand positioning, customer experience, operating structure and sustainable growth planning.

Hospitality experience

Experience includes management, partnership and ownership involvement across established South Australian hospitality venues.

Management	Sammy's on the Marina
Management	Stella at Henley Square
Management	The Crown at Reynella
Management	Pellegrini Cafe, North Adelaide
Partnership / Ownership	The Ivy on O'Connell
Partnership / Ownership	Abbracci, North Haven
Ownership	San Marino, Seaford
Ownership	Yo World, Colonnades
Opportunity	Pancake Kitchen, Reynella

A career built in stages

FOUNDATION

Built frontline and management experience in high-volume hospitality operations.

LEADERSHIP

Progressed through senior management roles across well-known South Australian venues.

PARTNERSHIPS

Moved into partnership and ownership structures, combining operations with commercial responsibility.

VENUE OWNERSHIP

Developed and operated concepts including San Marino Seaford and Yo World Colonnades.

BILSEY INVESTMENTS

Established a focused platform for hospitality investment, advisory, growth and opportunity assessment.

Investment approach

OPERATOR-LED DUE DILIGENCE

The venue is assessed through an operator's lens: product, people, systems, numbers, customers and execution.

PRACTICAL VALUE CREATION

The focus is on changes that can be implemented, measured and sustained rather than generic recommendations.

ALIGNED PARTNERSHIPS

Opportunities are considered where expectations, responsibilities, risk and commercial objectives can be clearly aligned.

LONG-TERM HOSPITALITY THINKING

Strong venues are built through disciplined systems, consistent customer delivery and informed capital decisions.

Discuss a venue or investment opportunity

hello@bilseyinvest.com

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